

ANNUAL REPORT 2020



LETTER FROM THE CEO

As we reflect on 2020, it was as a year of both immense challenge and progress.

As an organization, we thrive on and rely upon in-person interactions. Whether we are engaging with neighborhood residents on safer street design, sitting at the table on important mobility policy discussions, or hosting events that support our programs; being with people has always been part of the process.



Through this all, our team and community adapted to the environment and continued to advance our vision of safer streets for all.

In the face of unprecedented changes, we made major progress on safe-infrastructure projects from our Connecting St. Louis plan, delivered virtual education programs, secured vital policy reforms, conducted equitable community engagement, and continued the work of better connecting the St. Louis community.

This work is possible through committed partnerships with our members, community partners, and funders. Thank you for being with us this past year and all the years prior, we deeply and fully appreciate your support.

Cindy Mense

CEO

MISSION & VISION

Trailnet's mission is to lead in fostering healthy, active, and vibrant communities where walking, bicycling, and the use of public transit are a way of life.

We believe that everyone should have access to safe low-stress walking and biking connections where we live, work, and play in our communities.



2020

SHIFTING TO VIRTUAL

With COVID-19, we adapted our rides to DIY and virtual formats to help keep people engaged in our work. We thank you for your support during these strange times.

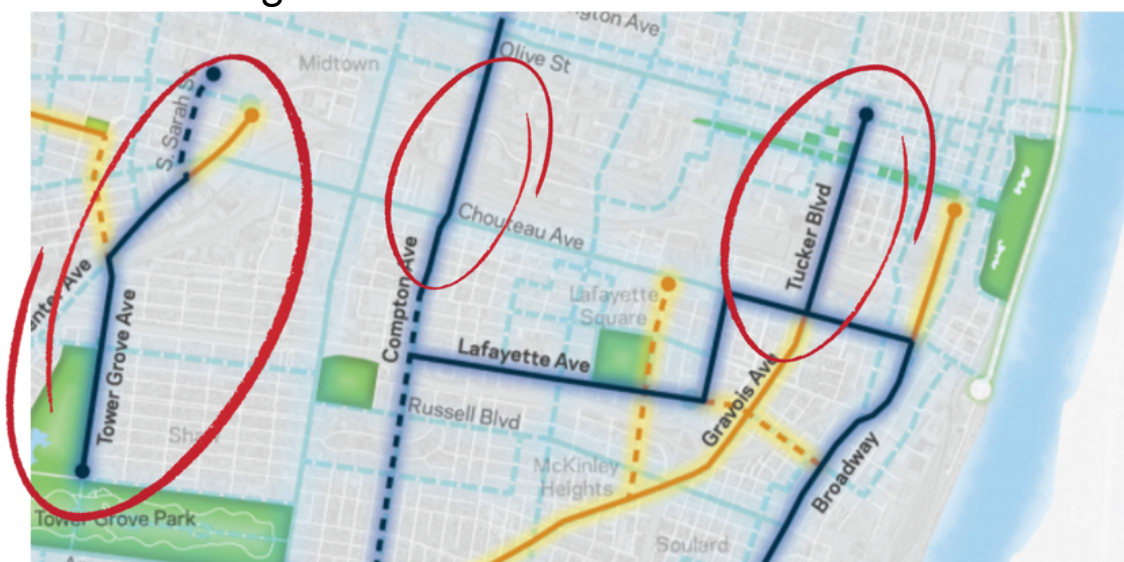
We partnered with organizations like Pedal the Cause and St. Louis Public Library for online learning sessions. Your support allowed us to empower parents to teach bike safety skills in a socially-distanced way.

While we missed seeing you in person at our annual Moves & Shakers Gala, our virtual event was a hit, bringing in more than \$63,000 to further our mission.

CONNECTING ST. LOUIS

2020 saw progress on three major route recommendations from our Connecting St. Louis plan.

- The Tower Grove Connector was awarded federal construction funding.
- We worked with St. Louis City to submit another application for a federal construction grant to build a protected bike lane and bus stop improvements along Tucker Blvd.
- The City announced plans to include a protected bike lane when it rebuilds the Compton Ave. Bridge.



ST. LOUIS COUNTY ACTION PLAN

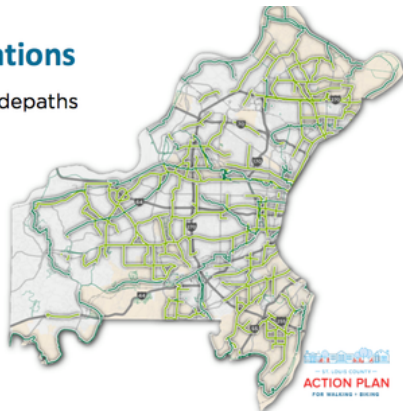
Trailnet worked with St. Louis County to develop a plan for a comprehensive network of sidewalks, protected bike lanes, and shared use paths. The St. Louis County Action Plan for Walking and Biking is an equity-focused long-term plan to better connect the County and its residents.

Plan Recommendations

360+ miles of trails and sidepaths



St. Louis
COUNTY
TRANSPORTATION
PUBLIC WORKS



St. Louis County
ACTION PLAN
FOR WALKING + BIKING



Together, with the County, we installed a week-long traffic calming demonstration in University City. This temporary bike lane and high-visibility crosswalks on Midland Blvd. showcased a safer, friendlier, and more comfortable street for all people who use the route.

ADVOCACY WINS

This year, thanks to the support of our members, and supporters, Trailnet was able to advance several key advocacy initiatives.

STL COUNTY BIKE REFORMS

Trailnet worked with the St. Louis County Board to pass a much-needed update to rules governing how people can bike in the county. The old rules, which dictated people basically ride in the gutter or on the shoulder was updated with new rules that prioritize the safety and judgement of the person on the bike, add a 3-foot passing law, and more.



NEIGHBORHOOD-FOCUSED ENGAGEMENT

Trailnet engaged with three St. Louis communities to improve safety for walking and biking. Trailnet partnered with the Jeff-Vander-Lou and Ville/Greater Ville neighborhoods in the City of St. Louis and the City of Clayton to address bicycle and pedestrian safety through improved infrastructure and policy.

HANDS-FREE MISSOURI

Trailnet is continuing to build support for a statewide distracted driving ban to limit phone use by people driving. [Learn more](#) about the state-wide bipartisan coalition to build safer streets for all.

ST. LOUIS CITY CRASH DATA

Your unrestricted gifts allowed us to investigate and report what changes we saw on our streets in 2020 with our St. Louis City Crash Report.

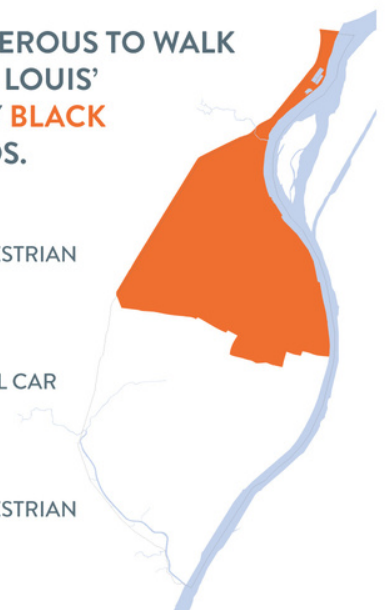
Check out the full report at www.trailnet.org

IT IS MORE DANGEROUS TO WALK AND DRIVE IN ST. LOUIS' PREDOMINANTLY **BLACK** NEIGHBORHOODS.

74% OF ALL PEDESTRIAN FATALITIES

64% OF ALL FATAL CAR CRASHES

47% OF ALL PEDESTRIAN CRASHES



2020 CRASH STATISTICS AT-A-GLANCE

PEOPLE WALKING
REPORTED
CRASHES: **242**
(-53)

PEOPLE KILLED **19** (+4)
PEOPLE INJURED **205** (-58)
DAMAGED PROPERTY **18** (+1)
(CHANGE FROM 2019)

2019 STATISTICS

PEOPLE KILLED **15**
PEOPLE INJURED **263**
DAMAGED PROPERTY **17**
REPORTED CRASHES **295**

PEOPLE BIKING
REPORTED
CRASHES: **62**
(+3)

PEOPLE KILLED **0** (+0)
PEOPLE INJURED **51** (+1)
DAMAGED PROPERTY **11** (+2)

2019 STATISTICS

PEOPLE KILLED **0**
PEOPLE INJURED **50**
DAMAGED PROPERTY **9**
REPORTED CRASHES **59**

PEOPLE DRIVING
REPORTED
FATALITIES: **61**
(+16)

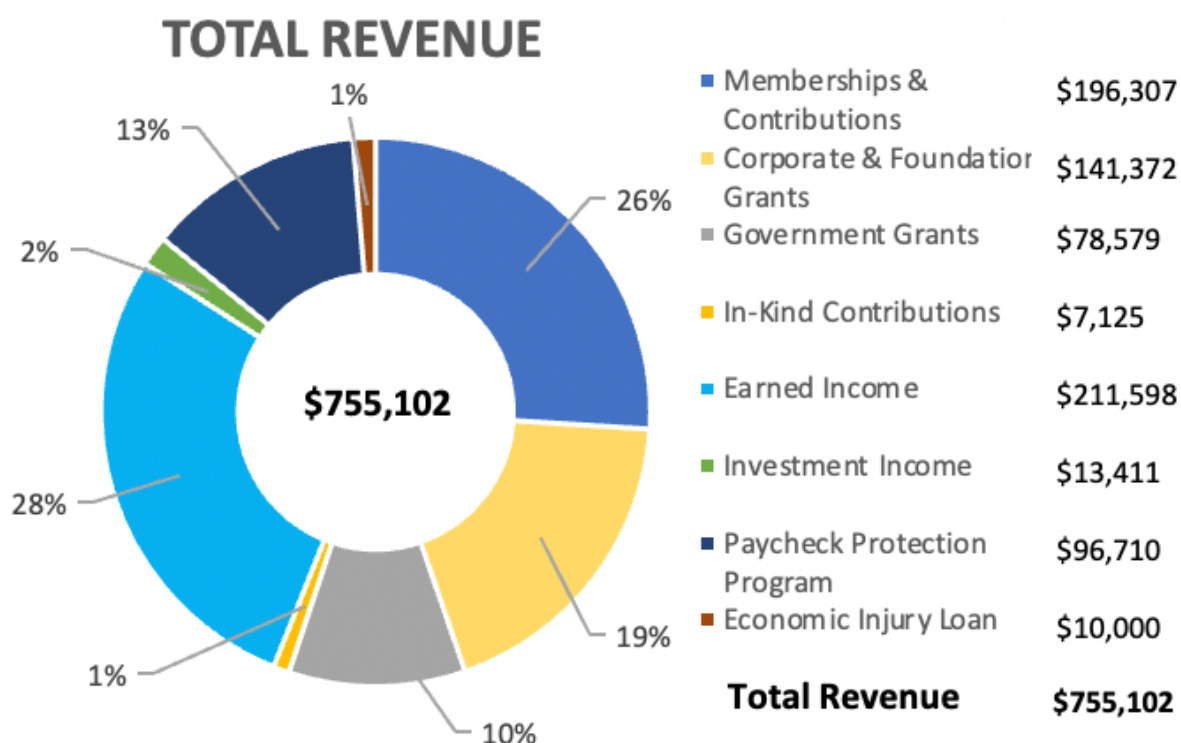
PEOPLE INJURED **5336** (-945)
TOTAL INJURY/
FATAL CRASHES **5397** (+16)

2019 STATISTICS

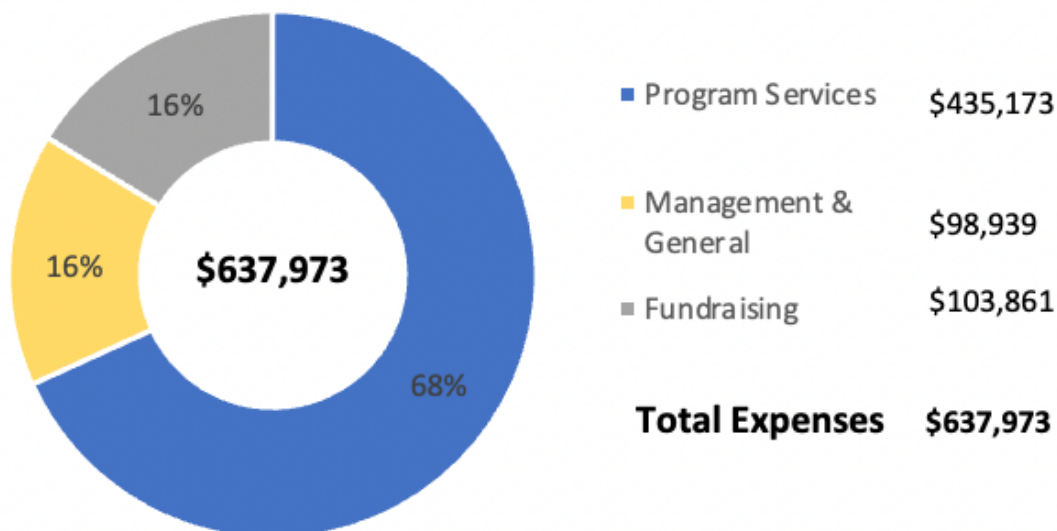
PEOPLE INJURED **6281**
PEOPLE KILLED **45**
TOTAL CRASHES **6326**

FINANCIALS

Trailnet is dedicated to using our funds wisely and maintaining full transparency with our donors



TOTAL EXPENSES



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PELOTON SOCIETY

Thank you to the committed support of our Peloton Society members, who's annual gifts of \$1,000 or more enable us to pursue greater improvement in our community

Doug & Debbie Audiffred

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317 North 11th Street, Suite 302

St. Louis, MO 63101

314-455-6329

trailnet.org