Design & Placemaking Committee

Date: July 18, 2017
Time: 8:00am to 9:30am
Location: Forest Park Visitor’s Center - Learning Lab Room

Next Steps
1. Trailnet staff will meet with Matt and Rodrigo to develop a draft criteria matrix of common principles before the August Blender
2. Trailnet staff will explore ways to build cultural relevance and creative placemaking early into the planning process
3. Evaluate the definition of quality of space and what type of experience we would like people to have along the facility

Attendees:

<table>
<thead>
<tr>
<th>Name</th>
<th>Affiliation</th>
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<tr>
<td>Amanda Colon-Smith</td>
<td>Dutchtown South Community Corporation</td>
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<tr>
<td>Paul Hubbman</td>
<td>East West Gateway Council of Governments</td>
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<td>David Newburger</td>
<td>City of St. Louis Office of Disabled</td>
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<td>Melantha Norton</td>
<td>Metropolitan St. Louis Sewer District</td>
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<td>Connie Tomasula</td>
<td>City of St. Louis Planning and Urban Design Agency</td>
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<td>Rodrigo Reis</td>
<td>Washington University in St. Louis - Prevention Research Center</td>
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<td>Steve Patterson</td>
<td>Urban Review</td>
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<td>Alex Devlin</td>
<td>Trailnet</td>
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<td>Grace Kyung</td>
<td>Trailnet</td>
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<td>Taylor March</td>
<td>Trailnet</td>
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<td>Cindy Mense</td>
<td>Trailnet</td>
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1. Introductions - please review attendee list.

2. Committee minutes approval
   a. Discussed the need for a quorum
   b. June minutes approved by a motion to approve by Steve Patterson and seconded by David Newburger. No abstentions or nays.

3. Review timeline for committee
   a. November goal is to come up with a framework that outlines recommendations for desired experiences

4. Questions remaining from the last meeting
   a. Who would be the users?
   b. Who would be the non-intentional users?
   c. Who are we missing?
   d. Who do we not feel confident designing for?
      i. Insuring that the committee is aware of capabilities and when it might be necessary to ask for outdoor expertise.
      ii. Committee members discussed an example of Indianapolis Trail where trail runs into valet parking. Committee reflected and discussed:
         1. Need to consider existing and future uses of destinations and routes.
         2. Public land and the diverse perspective of ownership of land and right of way.
            a. Board of public service is in control of permits for use of public right of way.
            b. Many businesses do not recognize that they need a permit to use right of way. The debate often becomes political.
            c. Trailnet should communicate with public works once route is determined of right of way procedures.
      e. Additional Concerns:
         i. How can the infrastructure be accessible while still making it sustainable?
         ii. The criteria matrix should answer any concerns we have with land use and right of way.
         iii. Once route is identified there should be an open discussion between business owners and designers but unfortunately conflicts may still happen in the future.
         iv. Designers may miss the mark on designing for all people and uses if we do not have a criteria framework to help support designers understand the common principles.
5. Review of User Profiles
   a. Committee members noted this plan is a new opportunity for different users who may not receive attention in other initiatives to be highlighted early in the planning process.
   b. Committee Member Questions or Concerns
      i. How do we prioritize different users?
         1. We need to design for the intentional users whom we want to attract and accommodate the non-intentional users who will make the project a success to meet our planning lens.
      ii. Who do we not prioritize for?
          1. Races or structured events, while still planning for the impacts races would have on the trail.
      iii. Uses and users will change with neighborhood.
          1. Facility needs to have a large spectrum of users including speed and mode of transportation.
      iv. What are we considering when comparing a neighborhood's development and density?
          1. The goal is a mix of neighborhoods. Ideally the route and destinations would impact both developed and underdeveloped communities.
      v. “Coexistence” with other organizations and initiatives
          1. We are designing for everyone but we can refine the use for collaborations (Example: Bike St. Louis).
      vi. Considering the first floor of the city
          1. Designing the extra space
          2. Designing the nodal spaces.
          3. How do people perceive the extra space.
      vii. The committee can create design principles and examples without knowing destinations and routes.
      viii. What is the Land Use Committee covering?
          1. Similarities in discussion and opportunities to collaborate between committees.
      ix. Who are the priority intentional vs. unintentional users?
          1. Preferable users include local residents. Committee members mentioned this language would need to be refined.

6. What do you think our goal should be by end of meeting?
   a. Identify users that need to have cultural connection to the trail.
      i. Nodes are opportunities for public art and communication
      ii. The vision should be culturally relevant
          1. Culturally relevant as a broader definition and overall principles
2. The network should budget for placemaking initiatives as a priority source of funding.
   a. A one-time grant application will not be enough, should be a long lasting source of funding and development

7. What do you want before the blender (Wednesday August 9th)?
   a. Visualizations of different options
      i. Outline multiple scenarios, but promote a gold standard of design.
         1. What are the design standards
         2. What do we want to feel?
         3. What is required in design
         4. What are the overall principals?
            a. Arts and Culture included in the vision
            b. Involve existing neighborhood and community plans
            c. Prioritize the environment
            d. The design should embody inclusion
   b. Populate categories of places and create criteria based classifications.
      i. Show embrace of cultural importance
      ii. Show embrace of development efforts
   c. Importance of funding
      i. Private sector helped shape the Indianapolis Cultural Trail
         1. How do we include the business community? When?

8. Agreed Goal for August Blender
   a. Overall principals
   b. Review quality of space definition
   c. Additional Comments
      i. Look into examples and real world experiences as to why the principals are there.
         1. Principal that we want to be environmentally conscientious without compromising accessibility.
            a. Example: The goal of clean water often leads to the installation of permeable pavers. But pavers are not always accessible.
            b. Material usage is important to consider for all users
      ii. Opportunity for a matrix that outlines uses and feelings
      iii. It was requested that Trailnet provide a brief update of other committee meetings.
         1. One page summary
         2. Timeline and current stage
         3. Show how the committee is getting to these decisions.