Destinations and Routes Committee

Date: July 12, 2017
Time: 8:30am to 10am
Location: Forest Park Visitor’s Center - Learning Lab Room
Contact: Grace Kyung Cell - 630-946-4308 // Email - grace@trailnet.org

Action Items:
1. Save the date for August 9th blender at Washington University from 8am to 12pm
2. Attend additional destination and routes meeting if available
3. Please push out the online survey one last time! We will be closing the online survey on July 31. Suggested wording and images, as well as a link to the online survey can be found here.

Attendees:

<table>
<thead>
<tr>
<th>Name</th>
<th>Affiliation</th>
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<tbody>
<tr>
<td>Justin</td>
<td>St. Louis County - Planning Department</td>
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<tr>
<td>Jessica</td>
<td>Bi-State Development</td>
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<tr>
<td>Ken</td>
<td>Trailnet Board</td>
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<tr>
<td>John</td>
<td>City of St. Louis Board of Public Service</td>
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<td>Andrew</td>
<td>City of St. Louis Office on the Disabled</td>
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<tr>
<td>Ramona</td>
<td>Community Member</td>
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<td>Melissa</td>
<td>East-West Gateway Council of Governments</td>
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<td>Grace</td>
<td>Trailnet</td>
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<tr>
<td>Cindy</td>
<td>Trailnet</td>
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<tr>
<td>Taylor</td>
<td>Trailnet</td>
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<tr>
<td>Alex</td>
<td>Trailnet</td>
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<tr>
<td>Eileen</td>
<td>Trailnet (intern)</td>
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trailnet
BIKE  WALK  LIVE
Agenda:

1. **Introductions**
   a. Please review attendee list.

2. **Approve Committee minutes**
   a. Need quorum (half of the committee members approve) to approve the minutes.
   b. Andrew moved to adopt the minutes.
   c. John seconded the motion.
   d. The committee members present unanimously approved the minutes.
   e. The minutes from last meeting will go up on the website. Last meeting’s minutes are currently on the website.

3. **Timeline update (Timeline can be found [here](#))**
   a. July
      i. Identify and select destinations and opportunity streets/projects
      ii. Determine streets that are not an option
      iii. Potential streets identified for routes
   b. August (Blender)
      i. Receive feedback for destination and opportunity street/project options
      ii. Brainstorm bike share opportunities
      iii. Receive feedback on criteria framework matrix
      iv. **The Destinations and Routes committee will also need to meet outside of the blender (would be mid to late August, after the blender)**
      v. If committee members are able, we will form a subcommittee to finalize the destinations and routes draft plan (would meet from August to November, more frequently than once a month)
         1. It was suggested that we don’t form a formal subcommittee, but invite all committee members to each of these additional meetings, and whoever can come can participate.
            a. It was decided that Trailnet will follow this recommendation and invite all committee members to additional meetings
   c. September
      i. Assembling a cohesive network
         1. Trails, transit, calm streets, gateway bike plan, great streets
         2. Meeting criteria guidelines and planning lens
         3. Connecting destinations and opportunity streets/projects
   d. October (Blender)
      i. Pre-draft route options -- feedback
   e. November
      i. Announce draft plan at Gala
         1. Destinations we intend to connect
2. Goal: announce the destinations and routes

4. Ways to share information with committee members who cannot attend all meetings:
   a. Phone-in option
   b. Share meeting slides
   c. Share minutes and agenda with enough time for committee members to submit feedback to share at the meeting if they cannot attend

5. Updated list of relevant plans
   a. We are particularly looking at plans that affect land use and development projects. This list can be found here.
      i. Trailnet asked for committee members to continue to recommend plans for us to review and to update the document

6. Updates from last meeting (break out sessions)
   a. Criteria - Below are suggestions for criteria options shared during discussions:
      i. Route design -- a north-south/east-west cross with concentric circles
      ii. Radiate outwards -- don’t want the route to just dead end nowhere
         1. Connectivity to other multimodal transportation options (transit stations/stops, existing trails, destinations, etc.)
      iii. Make sure the routes go to where people want to go (categories rather than specific destinations -- i.e. grocery stores, museums, community resources, etc.)
      iv. Middle Market Neighborhoods → right in the middle, in terms of quality of life (with a bit of investment, could improve; if left alone, could decline)
         1. Not poor enough for assistance programs
         2. Not wealthy enough to invest in itself
   b. Routes
      i. The committee recapped that the first attempt at identifying opportunity streets that could serve as routes between destinations on the city map.
      ii. First, the committee discussed what type of shape the routes could form
      iii. The committee does not want to duplicate any current efforts (e.g. GRG, NGA), but rather complement them
      iv. The committee discussed potential streets not as options going north-south because of:
         1. High traffic volume
         2. High speeds
         3. Excess highway ramps
      v. The committee identified some possible north-south routes that could provide synergy with connecting into other projects
7. Draft criteria framework
   a. When picking between two similar route options, the criteria framework will help the committee pick the best opportunity street
   b. Five Draft Criteria definitions:
      i. Racial equity
         1. The committee discussed the definition of equity -- when an individual’s life expectancy is not determined by race, gender, class, ability, and zip code; accessible to all abilities
         2. The committee asked Trailnet to define racial equity in terms of how it will be applied when choosing top destinations and route connection opportunities
      ii. Quality of life
         1. opportunity and access to essential life amenities such as grocery stores, schools, health centers, jobs, and parks, for individuals to live to their fullest potential; cannot be predicted by race, gender, class, ability, and zip code
      iii. Transit/bike share
         1. connections to existing MetroLink stops, transit centers, and major bus lines; connections to planned bike share and bus lines (under revision now); multimodal connections; first or last mile connections
      iv. Density (potential users)
         1. number of people within a certain geography to aid in predicting potential or current users (not only those who currently walk or bike for transportation, but those who may given the right infrastructure)
      v. Leverage existing plans, parks, and trails -- relevant plans
         1. Opportunities to connect to existing amenities such as trails and parks
         2. Opportunities to align efforts with established development plans and emerging development plans
   c. The committee discussed how the five criteria are not equally weighted and raised the question of do we put points with each criteria?
      i. Weighting/points system shouldn’t be based on the survey results unless the results are representative of the community
      ii. Committee members could do some forced ranking or prioritizing at the blender to test out the idea
   d. Opportunity streets will be chosen based on the infrastructure opportunities available on the opportunity streets before using the criteria framework to decide which street option
   e. Committee discussed how funding options may affect routes as well
   f. Two potential criterias to consider:
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i. Connecting middle market neighborhoods
   1. Committee members discussed how it doesn’t really help us decide between 2 potential routes
   2. Middle market neighborhoods maybe more of a macro, initial criteria (not a deciding factor)

ii. Connecting gaps in infrastructure should be considered a criteria option

8. Top destinations and themes for network
   a. Compilation of survey data (online and paper)
      i. Top 50 destinations overall (direct from survey responses)
      ii. Top 50 specific destinations (removed categories/themes)
      iii. Top destination categories/themes
         1. Put each specific destination into a category/theme
   b. Discussion: Is the network vision for recreation, commuting, or both?
   c. Destinations & Routes maps
      i. Trailnet staff used pins to mark top destinations as indicated by the survey results
      ii. Flags by pins identify connections to other destinations by trails at either end.
      iii. Committee members asked “What is the center of this network?” and how do we use the center of the network to expand out the routes
      iv. A good central connector is the Chouteau Greenway
      v. Challenge: balancing criteria (e.g. destinations w/racial equity -- there are no pins on the map in the northwest portion of the city based on the survey results as a top 50 destination)
   d. Map for next meeting
      i. Make planned GRG routes dashed lines; make current GRG routes solid lines
      ii. Use colors that aren’t so close together for opportunity streets (for example, don’t use red and orange)
      iii. To review which maps Trailnet has put together please review here.
   e. How can our project complement current and planned routes
      i. For example, Forest Park trails, GRG trails, NGA routes

9. Next steps
   a. The committee decided that an interim meeting is needed in August (preferably before the blender, so that some potential routes can be presented to the other committees).
      i. Committee members discussed either 7/19 or 7/25 from 8:30-11:00am would be best.
      ii. The meeting will focus on discussing destinations and routes selections and will not have a formal meeting structure
Save the Dates:

City Tour
- Sunday, July 16th
- Meet at Morgan Street Brewery at 9am, Ride begins at 9:30am
- Length: 16.5 miles led by John Kohler and Trailnet staff
- Will reconvene at Morgan Street Brewery after the ride to hang out with people who did the Trailnet City Ride that morning

August Blender Workshop
- Wednesday, August 9th
- Washington University at Danforth University Center from 8am to 12pm