Trailnet’s mission is to lead in fostering healthy, active and vibrant communities where walking, bicycling, and the use of public transit are a way of life.
In November 2016, Trailnet announced a bold vision to develop on-street protected bike paths and sidewalks getting people to the places they need and want to go.

We've spent the past year gathering input from the community as well as numerous city and county organizations and government entities during our planning process. The general public and our five planning committees helped us determine where the network should go, how it should be funded, and how it will look.

On November 2\textsuperscript{nd}, 2017, we will announce the current details of our plan.

We've mapped out the destinations, as well other city projects currently in the works, which reveal the priorities of our community and the gaps that the network should fill, making St. Louis more connected than ever before!
“The streets are for people and we have a lot of capacity – and we at Trailnet, with the help of many others, are redefining the way we use them! It’s very simple: Trailnet’s goal is to make it safe and easy to walk and bike for transportation.”

-Ralph Pfremmer, Trailnet CEO
PHASE 1: DISCOVERING POSSIBILITIES AND PRIORITIES

- Establish priorities that will guide decisions by consulting the community through online and in-person surveys
- Identify possible destinations, policies, funding, and governance structures through:
  - Attending public meetings, including neighborhood meetings and partner meetings
  - Stakeholder interviews
  - Best practices research
  - Online and in-person survey
- Form committees of key stakeholders, experts, and residents to make recommendations

PHASE 2: DRAFTING DESIGN, DESTINATIONS, POLICIES, GOVERNANCE, AND FUNDING

- Committees use community priorities to select draft recommendations from possibilities of the following:
  - Design and placemaking
  - Destinations and routes
  - Funding and governance
  - Land use policies to address displacement
- Develop outreach materials to share with public for review on draft recommendations

PHASE 3: FINALIZING THE PLAN AND IDENTIFYING NEXT STEPS

- Public review of draft recommendations through tailored community engagement outreach strategies
- Based on public input, committees make final recommendations on:
  - Design and placemaking
  - Destinations and routes
  - Funding and governance
  - Land use policies to address displacement
- Finalize plan based on recommendations and identify next steps to build and maintain the network
“In my neighborhood, we're still fighting for sidewalks and safe spaces to walk. The Trailnet Vision has the power to bring those safe spaces and new ways to live active lives to neighborhoods that haven't seen investment in decades. That's what I'm most excited about.”

JESSICA PAYNE • FORWARD THROUGH FERGUSON • PUBLIC INPUT COMMITTEE
Objective: Guide the public input process to equitable and clear collaboration with the public throughout the Master Planning Process

MILESTONE
- Endorsed guiding principles on equity, people first approach, building for long-term, health, thriving local economy
- Reviewed existing conditions, quality of life metrics, and reports
- Evaluated local racial equity recommendations

SURVEY FEEDBACK
- Directed survey outreach to target underrepresented populations
- Led city-wide tour of existing, proposed, and current bicycle projects

SURVEY RESULTS
- 85% support the Vision and would like to see something like it in their neighborhood

NEXT STEPS
- Determine questions for community engagement in public input plan for 2018
- Convene stakeholder interview and focus group discussions for targeted outreach
- Propose metrics necessary to hold governance structure accountable to evaluate ongoing impact on community

FINAL DELIVERABLE: Summarize public input process and recommendations for the plan
“The protected bikeways and sidewalks vision is one of the most important St. Louis projects of the decade. It will improve quality of life for residents throughout the City and keep St. Louis competitive in a national market of cities that are vying to attract and retain residents and businesses. It will connect and celebrate the local character of our many diverse neighborhoods and cultural destinations, spur mixed-income economic development, and strengthen our social fabric as people mix and mingle at vibrant places along the route.”
LAND USE COMMITTEE

Objective: Make recommendations on land use and affordability policies and initiatives that ensure equity and reduce displacement

MILESTONE
• Endorsed guiding principles on equity, people first approach, building for long-term, health, thriving local economy
• Reviewed existing conditions

MILESTONE
• Drafted land use criteria to understand which types of policies would support equitable community development
• Reviewed survey results

LAND USE CRITERIA (CONT.)
• Increase and maintain affordable housing
• Social-economic diversity
• Lower carbon emissions

MILESTONE
• Developed list of priority policies to explore in understanding how to reduce the impact on displacement and ensure equity

NEXT STEPS
• Leverage and support key stakeholders that are leading the recommended policy initiatives
• Outreach in neighborhoods of priority destinations to understand which type of policies would ensure equity
• Recommend policies to create a vision that is supportive of those who live here

FINAL DELIVERABLE: Finalize policy recommendations for land use and affordability and work alongside key stakeholders to ensure equity and reduce displacement
“I’m most excited about engaging art practitioners at the beginning of the planning process. Art and culture are invaluable assets to our region and artists can and should contribute to all aspects of the conversation.”

ANDRÉA PURNELL • AUDIENCE DEVELOPMENT ASSISTANT AT SAINT LOUIS ART MUSEUM FUNDING AND GOVERNANCE COMMITTEE
FUNDING AND GOVERNANCE

Objective: Make recommendations on governance structure and funding strategies for vision

MILESTONE
- June 2017
  - Reviewed several funding strategies & case studies for building and maintaining the facility
  - Developed a partnership with law students to further study different types of funding and governance strategies

MILESTONE
- August 2017
  - Reviewed existing conditions and survey results

MILESTONE
- July 2017
  - Evaluated opportunities and challenges on how to fund and govern facility

MILESTONE
- September 2017
  - Discussed opportunities for pilot testing routes to priority destination as a form of community engagement
  - Continue research on governance and funding strategies to build out case studies

MILESTONE
- October 2017
  - Continue research on governance and funding strategies to build out case studies

NEXT STEPS
- Outreach to community members along priority destinations to further understand community priorities
- Distill information & research on funding and governing opportunities from case studies & local project collaboration
- Continue to determine best methods of engagement to collaborate with existing and proposed project efforts

FINAL DELIVERABLE: Recommend several strategies for funding and governance to build and maintain the network
“I’m excited about how the protected bikeway/walkable solutions will allow St. Louisans to safely take to the street to get to their work, entertainment, and daily needs.”
**Objective:** Make recommendations on design standards, placemaking practices, and possible tools to ensure routes are engaging, human-scale, pleasant, and lovable

### Milestones

**June 2017**
- Endorsed guiding principles on equity, people first approach, building for long-term, health, thriving local economy
- Reviewed existing conditions and design best practices

**July 2017**
- Discussed best practices and understanding of different type of people interacting with facility
- Reviewed survey results

**August 2017**
- Determined the need for design principles and design hierarchy
- Defined each of the principles

**September 2017**
- Developed list of best practices and compiled ideas of facility design

**October 2017**
- Developed list of best practices and compiled ideas of facility design

### Design Principles

<table>
<thead>
<tr>
<th>Design Principles</th>
<th>Draft Design Hierarchy</th>
</tr>
</thead>
<tbody>
<tr>
<td>Endorsed guiding principles on equity, people first approach, building for long-term, health, thriving local economy</td>
<td>Non-motorized transportation</td>
</tr>
<tr>
<td>Reviewed existing conditions and design best practices</td>
<td>Bikeways and sidewalks</td>
</tr>
<tr>
<td>Determined the need for design principles and design hierarchy</td>
<td>On-street parking</td>
</tr>
<tr>
<td>Defined each of the principles</td>
<td>Green infrastructure</td>
</tr>
</tbody>
</table>

### Next Steps

- Develop outreach strategy to understand community priorities on design guidelines
- Define design principles and placemaking strategy to create places people love
- Work to secure funding to hire a design firm to develop design standards

### Final Deliverable:
Design standards and placemaking strategies to ensure routes are engaging, human-scale, pleasant, and lovable
“I think what’s most exciting is the opportunity to have large connections for biking, but also pedestrian access. Having a connection where everyone can get to where they need to go in St. Louis regardless of what kind of vehicle they use -- even if they don’t use a vehicle at all.”
DESTINATIONS AND ROUTES

Objective: Make recommendations on destinations, routes, and phasing ensuring routes are feasible and equitable

MILESTONE
- Endorsed guiding principles on equity, people first approach, building for long-term, health, thriving local economy
- Reviewed existing conditions

CRITERIA FRAMEWORK
- Quality of Life
- Transit/Bike Share
- Racial Equity
- Existing Plans, Parks, Trails
- Density
- Economic Development Potential

KEY DESTINATION THEMES
- Business Districts
- Parks & Trails
- Neighbourhoods

NEXT STEPS
- Engage the community on draft study corridor to connect existing and proposed plans, parks, and trails
- Outreach with community stakeholders to continue to gather feedback from underrepresented groups
- Gather input on criteria for route selection and work with community to create a weighting scale

SELECTED PRIORITY DESTINATIONS

FINAL DELIVERABLE: Finalize network recommendation and phasing to ensure routes are feasible and equitable
“We have identified a temporary low-cost solution that separates people from cars. This solution can help activate the network quickly without compromising safety standards, bringing our north and south neighbors into the central city to jobs and opportunities. We are ready to test it on the ground in 2018.

You, we, the people of St. Louis are in good hands with each other. We love St. Louis. Let’s get it connected now. We invite you to join us in moving St. Louis forward!”

-Ralph Pfremmer, Trailnet CEO
For further information, images, or quotes please contact Jeanette Harris-Courts at jeanette@trailnet.org