Land Use Committee Minutes - May 2, 2017

Trailnet Vision Meeting

Committee: Land Use
Date: May 2, 2017
Time: 9am to 10:30am

Action Items:
1. Submit signed copy of conflict of interest form, planning lens agreement, photo release
2. Review Google drive folder
3. Review best practices guide/reading materials. At next meeting, we will reflect on articles and share personal experiences.
4. Select chair
5. Complete and share Trailnet vision survey
6. Select next committee meeting

Attendees:

<table>
<thead>
<tr>
<th>Name</th>
<th>Affiliation</th>
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<tr>
<td>Jessica Eiland</td>
<td>Northside Community Housing Inc</td>
</tr>
<tr>
<td>Phil Valko</td>
<td>Washington University</td>
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<tr>
<td>Patrick Brown</td>
<td>City of St. Louis</td>
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<td>Kevin McKinney</td>
<td>SLACO</td>
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<td>Glenn Burleigh</td>
<td>EHOC</td>
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<td>Matt Green</td>
<td>Park Central Development</td>
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<td>Bryan Robinson</td>
<td>St. Louis Development Corporation</td>
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<tr>
<td>Grace Kyung</td>
<td>Trailnet</td>
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<tr>
<td>Cindy Mense</td>
<td>Trailnet</td>
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<tr>
<td>Abby Schroeder</td>
<td>Trailnet (intern)</td>
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1. **Introductions**
   a. Participants participated in an impromptu networking activity where each member were asked to answer three questions. The answers were collated and discussed. [Click here](#) for a full list of responses from all of the committees.
   b. Trailnet staff will consolidate the information gathered to identify overall themes for major barriers and best assets before the next committee meeting.

2. **Facilitation Review & Draft Ground Rules**
   a. Trailnet staff explained their role as facilitators positioned to listen and move the conversation forward as we develop a master plan for the vision.
   b. Handouts included the draft Ground Rules for consideration and approval at the next meeting. [Click here](#) to view handouts.
   c. Each committee will be color coded which can be found below:

<table>
<thead>
<tr>
<th>Committee</th>
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<tbody>
<tr>
<td>Land Use = Green</td>
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<tr>
<td>Destinations and Routes</td>
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<tr>
<td>Orange</td>
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<tr>
<td>Design and Placemaking</td>
</tr>
<tr>
<td>Blue</td>
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<tr>
<td>Public Input = Pink</td>
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<tr>
<td>Funding and Governance =</td>
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<tr>
<td>Yellow</td>
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3. **Land Use Committee Role**
   a. Participants share their opinions and expertise with the goal of developing a collective vision which includes policy recommendations for **Land Use**.

4. **Meeting Goal**
   a. Introduce the overall process and seek feedback on tools, methods and committee make-up. Trailnet presented an overview of their vision. [Click here](#) for slides.

5. **Planning Lens Agreement**
   a. The process will be guided by a planning lens that calls for the vision to be built for the long term, support an equitable St. Louis, support a healthy community, be a place that puts people first and contribute to a local thriving economy.
   b. Participants are asked to sign the **agreement** affirming their adherence to these principles as recommendations are developed.

**Action Item**: Sign **planning lens agreement** before next committee meeting
6. Timeline
   a. The master planning process is in between phases 1 and 2 of an 18 month process. For a diagram of the phases click here. Trailnet is convening committees and considering opportunities to bring all the committees together to share first drafts and seek cross sector input. As dates are selected, reminders and “save-the-date” announcements will be sent.

7. Conflict of Interest Form
   a. Reviewed and requested each committee members to sign. Any committee members with questions or reservations about signing the form were asked to meet with Grace for adjustments and clarifications.

   **Action Item:** Sign conflict of interest form before next committee meeting

8. Committee Structure Overview
   a. Roles/Responsibilities
      i. Land Use - recommendations on land use and affordability policies/initiatives to ensure equity and reduce displacement
   b. Communication Preference
      i. Email and google drive will be used
      ii. If you need other means of communication, let us know

   **Action Item:** Review Google Drive folder

9. Committee Objective and Tasks
   a. Make recommendations on land use and affordability policies and initiatives that ensure equity and reduce displacement.
   b. Decisions to Make:
      i. Recommend minimum level of land use and affordability policies that must be in place for routes to be built
      ii. Recommend additional policies and initiatives to pursue
   c. Work tasks:
      i. Identify possible policies and initiatives
      ii. Analyze advantages and disadvantages of policies and initiatives
      iii. Prioritize policies and initiatives
      iv. Create detailed guide and strategy for achieving essential policies and initiatives
      v. Create guide to additional policies and initiatives
      vi. Share public outreach opportunities with their network
d. Schedule
   i. 5-7 Meetings before November and 2 meeting after November and into 2018

e. Who’s Missing?
   i. Trailnet would like recommendations for community members who can join committees or be interviewed as stakeholders. Committee size is aimed for about 15 people.

f. Steering Committee:
   i. Steering committee members will comprise of the chair/co-chair of each of the committees.
   ii. Land Use Chair:
       1. Will be decided at next meeting. Bryan Robinson is interested in Co-Chairing with an additional member. Please let Grace know if you will consider.

Action Item:
1. Review best practices guide/reading materials. At next meeting, we will reflect on articles and share personal experiences.
2. Select chair

10. Survey Outreach
    a. Trailnet survey open until the end of May. The survey is geo-coded and includes demographics including a measure for poverty. Trailnet’s strategy is to target low response areas for face to face outreach and leveraging partners to share our survey.
    b. Please take the survey and share with those you feel would like to share their input.
       i. Google drive folder has template emails and social media postings to use if needed.
    c. Melissa Vatterot at Missouri Coalition for the Environment - shared survey through Nextdoor

Action Item:
1. Complete Trailnet survey
2. Share Trailnet survey with friends and organizations

11. Next Steps
    a. Complete Action Items.
       1. Review Google Drive Folder link here
       2. Review Best Practices Guide/Reading Materials - At next meeting, we will reflect on articles and share personal experiences.
3. Select Next Committee Meeting based on feedback from committee and previous doodle poll.

12. Parking Lot Items
   We may assign these items to other committees or discuss at a future date where identified.
   a. Some committees may want to merge at some point. In particular the Destinations and Routes Committee and/or Design and Placemaking. We should work to assure that recommendations are not siloed. Trailnet staff will incorporate these ideas into future committee meetings plans.