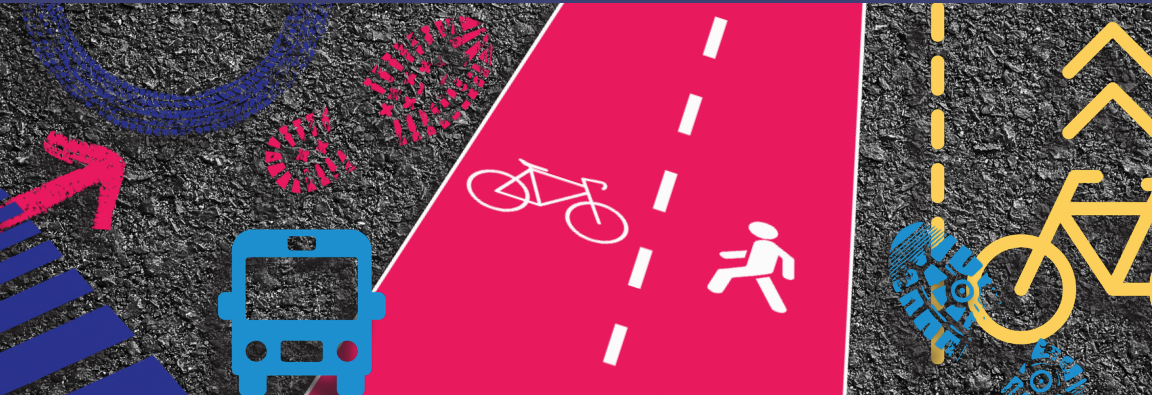




Changing the way we think about streets.

OUR 2024 IMPACT REPORT



A Note from Trailnet Leadership

Together, we are changing the way we all think about streets.

We are challenging decision-makers on the dangers of car-centered street design and educating them on the benefits of streets for all via outreach and advocacy efforts

We are empowering you to reimagine what our streets can do for us through community planning services, traffic calming plans, and advocacy training

We are demonstrating what safer streets look and feel like by hosting pop-up demonstrations, group bike rides, and Safe Routes to School programming

Read on to learn how we reimagined our streets in 2024.

With deep gratitude,



Cindy Mense,
CEO



Brad Lucas,
President, Board of Directors

2024 Highlights



Two Connecting St. Louis routes are ready for construction: Tower Grove Connector and Tucker Bike-Walk-Bus.



The City of St. Louis committed to and secured funding to build **34.1 new miles of bike infrastructure**. Trailnet has been shifting the conversation about bicycle infrastructure in the City for decades, paving the way for these improvements.



528,805 residents will benefit from street safety planning conducted by Trailnet's team in Wellston, Jefferson County, the City of St. Louis, and Poplar Bluff.



Trailnet's advocacy team attended **207 advocacy meetings and events** to listen to community needs and educate residents about the benefits of Complete Streets.

Financials

Our most recent audited financials can be found at [trailnet.org](https://www.trailnet.org) or by scanning the QR code.

They are not included in this document due to the timing of our annual audit.



SCAN + CLICK

COMMUNITY PLANNING



THIS is what a safe street feels like!

Pop-up traffic calming demonstrations are one of our favorite tools for showing people what safer streets can look and feel like.

This year, we hosted pop ups in ***Wellston, Holly Hills, and Hillsboro***. These events solicited meaningful feedback from residents about what they liked or didn't like about the demonstrated street design.

The feedback we collected informed planning recommendations that will make streets safer for decades. In Wellston, those recommendations have already turned into action. We helped install quick-build traffic calming infrastructure just a few months after the pop-up.

In addition, Trailnet loans our Traffic Calming Lending Library to community partners to host their own pop-ups and advocacy efforts.



Sharing Our Expertise

Trailnet is regularly asked to advise on bicycle and pedestrian projects throughout the region. Sometimes we are asked to serve on an advisory committee, attend an open house, review a document, or meet with concerned residents to help them figure out what to do next about a dangerous street near them.

Trailnet staff consulted with transportation agencies or community leaders in **18 municipalities** who asked for advice on best practices for bicycle and pedestrian safety.

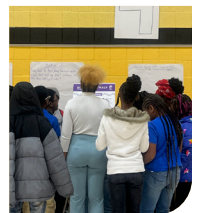
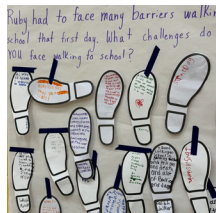


A Safe Trip to School



Trailnet's Safe Routes to School program is making trips to school safer for students in the City of St. Louis. Trailnet will partner with two schools each year to teach safe biking and walking skills and create School Mobility Plans, which provide concrete recommendations to make it safer for students to bike or walk to school.

This program is funded by General Motors and Federal Transportation Alternatives funding for Safe Routes to School, administered by the Missouri Department of Transportation.



Prop T

Trailnet supported ballot Proposition T, which was approved by 88.5% of voters on Nov. 5, establishing a Department of Transportation for the City of St. Louis. The new City Department of Transportation will keep its current vital services, while expanding its ability to undertake long-range planning. Additionally, the City DOT will be required to consider all sidewalk and street users.



PROP T

Approved by 88.5% of voters.



SCAN TO
LEARN MORE

Drive the Change & Hands Free Missouri



Trailnet helped pass the Siddens Bening Hands Free Law, which has prevented over 1,000 crashes, helped avoid 660 injuries, and most importantly, saved five lives, based on data from Cambridge Mobile Telematics.*

Trailnet's Drive the Change campaign spread the word about the law and secured 1,000 new Buckle Up Phone Down pledges in 2024.

Drive the Change was funded in part by General Motors.



Scan to
sign the pledge
trailnet.org/drive



*source: <https://www.cmt telematics.com/news/cambridge-mobile-telematics-reports-missouri-siddens-bening-hands-free-law-has-prevented-over-1000-crashes/>

Complete Streets for All

Trailnet's Complete Streets for All project centers community outreach, education, and engagement to build support for street infrastructure that follows Complete Streets best practices. With \$40 million of federal American Rescue Plan funds allocated to improve street safety, Complete Streets for All aims to provide accountability to align street improvements with community needs and desires.

Trailnet's Complete Streets for All project is funded by Missouri Foundation for Health.



What is Complete Streets? It's an approach to planning, designing, building, operating, and maintaining streets that enables safe access for ALL people who need to use them, including pedestrians, bicyclists, motorists, and transit riders of all ages and abilities.



EDUCATION

89 people learned basic bike maintenance skills or how to fix a flat tire at **13 classes** hosted in partnership with libraries, schools, and other community partners.

Trailnet also hosted **seven “Bike Rodeos.”** At every bike rodeo, children are fitted with a helmet and they practice bike skills like riding in a straight line, stopping, and changing directions. **119 kiddos** joined our bike rodeos this year!

These bike education programs were funded, in part, by Great Rivers Greenway; the Dana Brown Charitable Trust, US Bank Trustee; and the federal Safe Routes to School program.


Visit trailnet.org/calendar for more information about future bike education events.



RIDES



Trailnet brought
105,649 miles of smiles
to **3,029 people** at
13 Trailnet bike rides this year!

What did people like
about this year's rides? 

Check out trailnet.org/rides to see
what rides are coming up next!

"The organization of the event, the lovely route itself, the planning, the aid stations being sooo well stocked...the volunteers being wonderfully friendly, the overall vibe and sense of Trailnet community - all amazing!"

- Bottleneck Bridge Ride participant



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Special thanks to our 2024 Peloton Society Members

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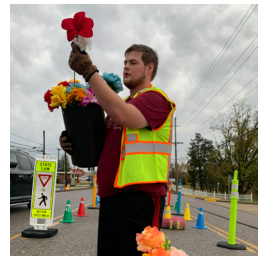
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TOGETHER,
we are changing
the way we think
about streets.



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