

# TRAILNET RIDES

2026 Sponsorship  
Opportunities



## Trailnet Classics

Unique, supported, multi-distance bike rides for people across diverse comfort levels.

**Saturday, April 11** Bridge Birthday Bash  
*St. Louis, MO*

**Saturday, May 2** Tour de Stooges **NEW to Trailnet!**  
*Lebanon, IL*

**Sunday, June 28** I Scream for Ice Cream  
*Edwardsville, IL*

**Sunday, July 18** Peach Pedal **NEW RIDE!**  
*Kirkwood, MO*

**Sunday, Aug. 9** Bottleneck Bridge Ride  
*Festus, MO*

**Sunday, Sept. 6** Giro Della Lou  
*St. Louis, MO*

**Saturday, Oct. 3** Ride the Rivers  
*Location TBD*

## COMMUNITY RIDES

Guided, slow-paced, group bike rides exploring history and culture in St. Louis.

**Saturday, April 25** Earth Day Bike Bus

**Sunday, May 24** STL Bike Month Infrastructure Tour **NEW RIDE!**

**Saturday, June 20** Juneteenth Community Ride

**TBD** Grants Trail Community Ride **NEW RIDE!**

**TBD** Murals of the Lou Community Ride

Registration opens  
March 19 at [trailnet.org/rides](https://trailnet.org/rides)

To discuss sponsorship opportunities, contact  
Jamie Kussman, Director of Development:

✉ [jamie@trailnet.org](mailto:jamie@trailnet.org)

☎ (314) 710-5267

# RIDE SPONSORSHIP OPPORTUNITIES

## \$5,000 SEASON

**Receive recognition throughout the season, starting with the March calendar launch.**

- Your company logo will be included on the annual Trailnet t-shirt, jersey, and ride calendar. Commit by Feb. 15 for full recognition.
- Deluxe digital marketing package for the season, including logo placement at all 12 rides
- Company logo on custom event signage
- Company logo watermarked on all official event photos
- All "Hometown Hero" sponsorship benefits

## \$2,500 TITLE

- Ride of your choosing\* "presented by your company", one available per ride
- Deluxe digital marketing package
- Company logo on custom event signage
- Company logo watermarked on all official event photos
- All "Hometown Hero" sponsorship benefits

## \$1,000 REST STOP

- Company logo on signs at every rest stop for the ride of your choosing\*
- Opportunity to host a rest stop during the ride
- All "Hometown Hero" sponsorship benefits

## \$500 HOMETOWN HERO

- Company logo on event web pages for the ride of your choosing\*
- Standard digital marketing package
- Complimentary ride vouchers for use on your ride or any other throughout the season
- Opportunity to host a table at the event



**\*Not including Ride the Rivers. For Ride the Rivers opportunities or to inquire about availability, reach out to Jamie Kussman, Director of Development at [jamie@trailnet.org](mailto:jamie@trailnet.org) or (314) 710-5267**

# RIDE THE RIVERS SPONSORSHIP OPPORTUNITIES

## \$5,000 TITLE

### *Exclusive sponsorship opportunity!*

- Ride the Rivers “presented by” your company
- Company logo on custom event signs, co-branded giveaway, participant wrist bands, and watermarked on all official event photos
- Deluxe digital marketing package
- Company logo on the next Trailnet t-shirt and jersey
- All "Hometown Hero" sponsorship benefits



## \$2,500 TIMING

### *Exclusive sponsorship opportunity!*

- Company logo on every participant's timing chip and custom event signs
- All "Hometown Hero" sponsorship benefits

## \$1,000 REST STOP

- Company logo on signs at every rest stop
- Opportunity to host a rest stop at the ride
- All "Hometown Hero" sponsorship benefits

## \$500 HOMETOWN HERO

- Company logo on event web pages
- Standard digital marketing package
- Complimentary ride vouchers
- Opportunity to host a table at the event



All-day, premium event on **Saturday, October 3** with 300-600 riders, plus spectators at post-ride festivities

Ride branding opportunities available: timing chips, wrist bands, premium registration gifts

100 mile and 100 km routes, including a ferry ride

Five volunteer-supported rest stops

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