

**2025  
IMPACT  
REPORT**



**Changing the way we think about streets.**

## 2025 held both grief and resolve.

Our hearts break for every life traffic violence has stolen — for the families and neighbors whose lives are forever changed. That loss is real, and it demands our attention.

And yet, alongside that grief, we are witnessing something powerful: a community that refuses to accept the status quo. We are inspired by people coming together to imagine a better future, and begin building it:

From the Transportation Infrastructure Mayoral Forum to Week Without Driving, people challenged and educated decision-makers about what safe streets can and should be.

From the Juneteenth community outreach following the tornado in The Ville to bike safety classes across the City, neighbors helped one another reimagine how our streets can serve everyone.

From the School Mobility Action Plan for City Garden Montessori to the Accessibility By Design workshop with Paraquad, communities united to demand better.

Together, we share a vision: safer streets for everyone. We carry that vision, along with our hope and our grief, into the new year, and we look forward to continuing this work alongside you.



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CEO



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**Thank you to the people and organizations who provided critical funding to drive Trailnet's mission in 2025!**



## Financials

Our most recent audited financials can be found at [trailnet.org](https://trailnet.org) or by scanning the QR code on this page. They are not included in this document due to the timing of our annual audit.

[Learn More](https://trailnet.org/financials)

[trailnet.org/financials](https://trailnet.org/financials)



# You showed people what safe streets look and feel like.



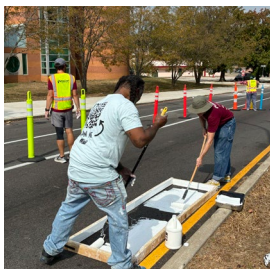
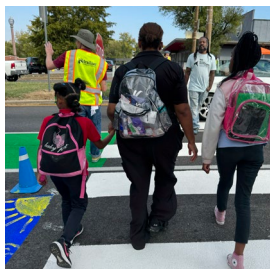
**221 people learned and honed their bike skills** at nine bike safety and maintenance classes. Great Rivers Greenway, General Motors, and the federal Safe Routes to School program made these bike education programs possible!



**Eight traffic calming pop-up demonstrations** helped hundreds of people reimagine their streets in Ferguson, Baden, Dutchtown, The West End, North Pointe, Kingsway East, Downtown, and Tower Grove Heights.

Traffic calming pop-up demonstrations are an opportunity for Trailnet to partner with residents to bring their vision for their streets to life. Using temporary materials, we “pop up” a new street design, collect feedback from road users, and use that information to help inform permanent projects!

Trailnet also loaned our Traffic Calming Lending Library materials to two community groups for their own demonstrations.



**Trailnet's Drive the Change campaign** spread the word about the Siddens-Bening Hands Free Law at 63 events and collected 1,945 new Buckle Up Phone Down pledges. You can take the pledge at [trailnet.org/drive](https://trailnet.org/drive). Drive the Change was supported by General Motors and the Missouri Highway Safety Grant Program.



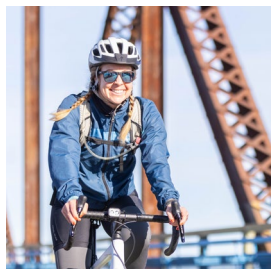
[Learn More](https://trailnet.org/drive)

[trailnet.org/drive](https://trailnet.org/drive)

**2,534 riders took to the streets** at 12 bike rides across the region. Trailnet's rides drew people ages 3 to 85 from 33 states to share the joy of a bike ride.

Our rides go beyond two wheels by building community. After the May tornado devastated communities in North City, our annual Juneteenth Ride transformed into a powerful volunteer activation, as we worked with three organizations to bring food, water, hope, and joy to neighbors in The Ville.

Check out Trailnet's next season of rides at [trailnet.org/rides](https://trailnet.org/rides)



[Learn More](https://trailnet.org/rides)

[trailnet.org/rides](https://trailnet.org/rides)

# You empowered residents to demand better, safer streets.



Residents learned about the City's Complete Streets policy at 56 neighborhood meetings and 173 grassroots education events. Trailnet partnered with Paraquad to host a workshop called "Accessibility By Design: Crafting Complete Streets for All" to give disabled residents information and tools to advocate for more accessible street designs.

Learn more about Complete Streets for All at [trailnet.org/completestreets](https://trailnet.org/completestreets)

**Learn More**

[trailnet.org/  
completestreets](https://trailnet.org/completestreets)



**School Mobility Action Plans** turn community concerns into recommendations for safer streets for students and families. Trailnet partnered with City Garden Montessori to understand the challenges of walking or biking to school and used that information to make specific recommendations for improvements in a comprehensive School Mobility Action Plan. We also hosted bike safety “rodeo” events and supported bike buses for students.

[Learn More](#)

[trailnet.org/  
SRTSupdate](https://trailnet.org/SRTSupdate)

This program is supported by General Motors and the Federal Highway Administration’s Transportation Alternatives Program, administered by the Missouri Department of Transportation.

Learn more at [trailnet.org/SRTSupdate](https://trailnet.org/SRTSupdate)



# You challenged and educated decision-makers about the benefits of streets for all.



**The Crash Report brought data to life** and challenged the status quo on our streets, illuminating that 2024 was the deadliest year on record for pedestrians in both the City and the County. The report garnered local media attention, and Trailnet sent the report directly to elected officials.

Read the report at [trailnet.org/crash-reports](https://trailnet.org/crash-reports)

[Learn More](https://trailnet.org/crash-reports)

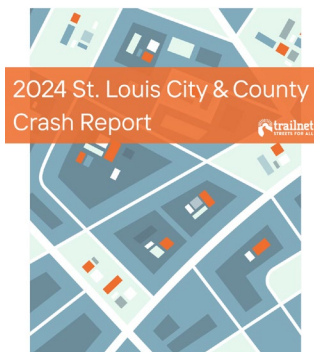
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**Lower speed limits** can save lives, especially as part of a multi-pronged approach to street safety. That's why we launched 25/20, a research-based campaign to lower speed limits in the City of St. Louis to 25 mph on arterial roads and 20 mph on local roads. Speed reduction has gained traction at the Board of Alderman with Board Bill 77 introduced by Alderwoman Tyus and Resolution 197 by Alderwoman Sonnier.

Read our NextSTL article on speed limits at [trailnet.org/2520](https://trailnet.org/2520).

[Learn More](https://trailnet.org/2520)

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2520](https://trailnet.org/2520)



**Advocacy is a team effort**, which is why Trailnet organized powerful coalitions to push for change.

In the lead-up to St. Louis City's 2025 mayoral election, four organizations partnered with us to present the Transportation Infrastructure Mayoral Forum, giving voters a clear view of where mayoral candidates stand on critical mobility and traffic safety issues.

During National Bike Month, Trailnet united 23 partners to host 19 hospitality stations for Bike to Work (or Wherever) Day. The coalition encouraged people to replace a car trip with biking and share their stories to advocate for better biking infrastructure.

Trailnet led a coalition of 17 partner organizations for a Week Without Driving campaign, elevating the stories and lived experiences of non-drivers and underscoring the importance of streets that serve everyone — not just drivers.



# Safer streets are coming to your City!



**Trailnet's Connecting St. Louis plan envisioned a safe biking and walking network in the City of St. Louis.** Now, the network is coming to life! The following projects align with the plan's recommendations:

## PROJECT | STATUS

### **Tower Grover Connector**

Phase 1 Tower Grove Park to Sarah Street  
Phase 2 Vandeventer Avenue to  
Cortex MetroLink

✔ Under construction

✔ 2026 construction

### **Tucker Bike-Walk-Bus**

Chouteau Avenue to Washington Boulevard

✔ Under construction

### **North Grand**

Natural Bridge to MLK  
West Florissant to Natural Bridge

✔ Under Construction, *Part of Brickline Greenway*

✔ 2025 - 2026 construction

### **Chouteau Avenue**

39th to 4th

✔ Under construction

### **Compton Bridge**

Market Street to Chouteau Avenue

✔ 2026 Construction

### **West Florissant Avenue**

Riverview Boulevard to Pope Avenue

○ Conceptual design, *Applied for federal funding*

### **St. Louis Avenue**

North Grand to 20th Street

○ Conceptual design, *Part of Brickline Greenway*



Although the following connections weren't prioritized in the Connecting St. Louis plan, they support the overall network, and we celebrate their success!

## PROJECT | STATUS

### 7th Street Revitalization

Ballpark Village to America's Center

✔️ Opened July 2025

### 4th Street Cycletrack

Market Street to St. Louis Avenue

✔️ 2026 construction

### 20th Street Mobility Improvements

Market Street to St. Louis Avenue

✔️ 2026 construction



Learn More

[trailnet.org/connectingSTL](https://trailnet.org/connectingSTL)



# Peloton Society Members

These donors invested \$1,000+ in 2025 to become Peloton Society members! Click [here](#) to join their ranks.

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# Ride Partners

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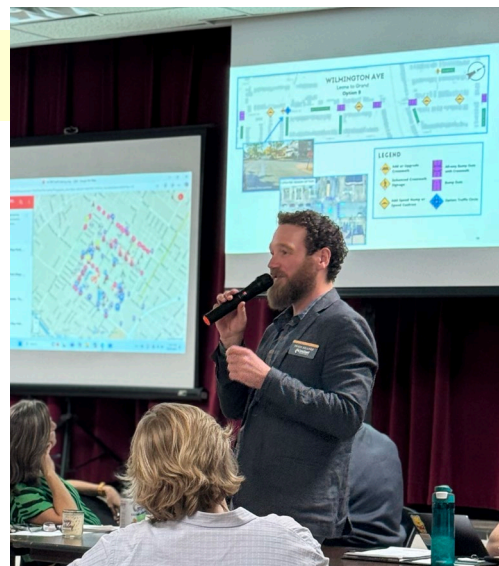


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*Trailnet is a 501(c)3 non-profit organization, EIN 43-1509048.*

